

VARK Speech & Writing Assignments

First, complete the online questionnaire about learning styles at [VARK](#) at www.vark-learn.com.

For the **written requirement**, upload your notes about the following two points:

- First, based on your results, explain 2-3 specific study strategies you can use now as a student.
- Second, share 3 things you can do during a business presentation to make sure you appeal to all learning styles so everyone in your audience understands your presentation.
- Follow the example available in the Resources tab in our course website.

For the **speech requirement**, your purpose is to share 3 things you can do during a business presentation to make sure you appeal to all learning styles so everyone in your audience understands your presentation. The length is 3-5 minutes.

- DO NOT READ. If you sound like or look like you are reading, the maximum grade you will earn is a C+. The goal is to speak extemporaneously, not manuscript style. You may use minimal notes.
- DO NOT begin with something like this: "My name is PD and this is my VARK speech." That is *not* an attention getter. (Refer to Wayne and Dauwalder's 7 techniques for getting attention in Chapter 5.)
- Do not include a question & answer session at the end.
- PowerPoint is required. Use as many or as few slides as you need. An example is in the Resources tab in the course website.
- Be sure to follow the [Speech Checklist](#) for the organization of any speech in this class (ignore the Q&A section). You may also download the [rubric](#) to see how I will grade it.
- Examples of this speech are in the Resources tab in the course website.